



# SUPERIOR

MARKETING SERVICES

*Are you struggling with finding quality leads that convert into customers?*

*Are you challenged with hiring, training and equipping the right candidates to meet the sales needs of your business goals?*

*Do you have an established inside sales team, but could use a specialist to help fill the sale funnel with quality opportunities?*

*Have you worked with a service before, but didn't get the results you expected?*

## *Superior Marketing Services, LLC is your solution.*

SMS LLC is an online business-to-business sales & marketing consulting service that provides expertise and solutions in lead qualification, lead generation & conversion. The goal is to assist organizations in producing better sales ready leads, improved processes & best practices, move leads through the sales cycle at a much faster pace resulting in leads converting into close and won business.

### **What We Offer:**

- Lead Generation
- Lead Qualification
- Lead Conversion
- Conduct Need Analysis
- Lead Nurturing & Relationship Development
- Pre-Sell Services/Products by Approaching Solution Selling / Consultative Selling
- Book Intro Meeting / Demo Calls
- Manage Marketing Campaigns Outreach Initiatives
- Consultative Services Provided
- Manage Web Inquiries & Downloads
- Prospecting Inbound-outbound

### **Key Benefits:**

- Better quality sales ready leads
- Escalate conversion rate to pipeline
- Opportunity to increase sales to more closed and won business
- Improved processes / best practices = better results
- Expedite the sales cycle
- Increase sales performance and your bottom line
- Save time and cost on hiring
- On-site presence for the first 3 months
- One stop shop
- Short term contracts or as needed
- Allow your sales team to focus on what they do best - closing sales

*Your solution begins now!*  
*Where exceeding your expectation is our goal and reputation!*

***If you are interested in any of the above services or for more information, visit [superiormarketingservicesllc.com](http://superiormarketingservicesllc.com),***

***email [info@superiormarketingservicesllc.com](mailto:info@superiormarketingservicesllc.com) or call 630.857.9310.***

Please include what you are interested in and your challenges along with your contact information.

***Let us help you find your solution.***